

Buys in large quantities (bulk) from the manufacturer and resells the goods in smaller quantities to retailers	
Is the final person in the channel of distribution.	
Breaks the quantities of goods into units and then sells them on to consumers.	
Is the person who makes the product or service.	
Provide a link between sellers and buyers. They are not employed by the company but sell the products or services for a commission. The best examples are found in the travel and housing industries.	

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