



# How to Design a Survey

## 1. What do you want to find out with your survey?

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## 2. Who are you going to ask?

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Hint: You have to get a good sample of all of the students in the school including students from different years and boy and girls.

## 3. How will you ask them?

Talking to students / Sending out Emails / Phoning friends

Why?

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## 4. What kind of questions are you going to ask?

Question Type	Example	Useful?
Open	What kind of toy would you like to win?	
Rating Scale	iPod                    1 2 3 4 5 6 1 I really want it 6 I do not want it at all	
Closed	Do you want an iPod?	

Hint: You need to make the praise card system as effective as possible. You need to consider the price of items and how much students want them.

## 5. How are you going to test your survey?

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## 6. How are you going to analyse your survey?

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